



## Goals

- Strive to engage every segment of the population, make recommendations to local governments on programs, policies and codes which impact issues in litter reduction and beautification.
- Promote a positive image of Greenville County by increasing public awareness activities.
- Empower individuals to take greater responsibility for enhancing the beauty of Greenville County.
- Engage in projects that result in the sustained reduction of litter and increased recycling in Greenville County.



## About Us

- Started in 2008 in partnership with Greenville County
- Non-profit 501c3, organization
- Funded through grants and donations
- Keep American Beautiful Local Affiliate



## Contact Us

301 University Ridge, Suite 3800  
Greenville, South Carolina 29601 Phone:  
(864) 409-2092  
Fax: (864) 467-7161  
<http://keepgreenvillecountybeautiful.org>



## Mission Statement

*To engage citizens in litter reduction and beautification through public awareness, education and special events.*



DO SOMETHING BEAUTIFUL.





# Keep Greenville County Beautiful

## Community Greening

- School Gardens
- Tree Planting
- Rain Gardens
- Rotary Club



## Education & Outreach

- EarthFest
- Earth Day Events
- Local Festivals
- Schools



## Focus Area

- Litter Prevention
- Waste Reduction
- Recycling
- Beautification
- Community Greening



## Programs

- Cigarette Litter Prevention
- Great American Clean-Up
- American Recycles Day
- Community Beautification



## Community Engagement

Poinsett Corridor

- New Washington Heights Community
- Conestee Community
- Mills Mill Community
- Taylors

