



Keep Greenville County Beautiful

KGCB through its volunteer efforts championed and partnered with local entities on important community clean-ups and beautification projects.

Thanks to the partnership with Palmetto Pride, KGCB accomplished many projects during 2011. At the Annual Keep America Beautiful Conference in Orlando Florida, KGCB received the prestigious William Nash Award for its efforts as a new affiliate, during the first three years. Palmetto Pride funded one scholarship for Board member Donald Owings to attend.

In 2011, KGCB promoted overall anti-litter efforts and recycling through programs such as, Recycle Mania launched as a partnership with Greenville Technical College and Greater Greenville Sanitation Commission. The group provided over 350 recycling bins to participating organizations in an effort to increase recycling in Greenville County.

Additional projects also included the Historic Marker Beautification Project with the restoration of the Alexandra McBeth General Store marker, one of Greenville's earliest stores. KGCB and community partners installed several rain gardens and planting beds earning the 2011 Urban Conservationist Award from the Greenville County Soil and Water Commission. KGCB implemented a major Cigarette Litter Prevention Program campaign with community partners such as Greenville Technical College and Freedom Weekend Aloft. The program won Greenville County two national awards from Keep America Beautiful. KGCB is now in its fourth year of success thanks to the in-kind partnership Greenville County Planning Department provides.

